

# LET'S MAKE SOME NOISE

## How to Breathe New Life Into Your Marketing

**Do you ever look at your marketing and wonder if you're doing it right? Maybe your marketing bores you and you feel lost in a sea of noise.**

**There's always going to be a new app or a new trend and you can feel pulled in a million directions. Here's the thing as a coach or service provider people are not just buying your offers they are buying because of who YOU are.**

**Potential clients are looking at what your offers are, the price and can they see themselves working with you.**

**I want you to look at these questions and take an honest look at how and why you are showing up for your business.**



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# Assessment Scale

**Briefly describe the assessment scale and what your leads should do.**

**1**

**Are you excited about your business?**

**1 2 3 4 5 6 7 8 9 10**

If you aren't excited why should you even expect to have clients. You created your business because you felt passionate about what you do. Do potential clients feel that from your marketing? If they don't you have to get your spark back. I love marketing and PR and anyone who comes across my business can see that.

**2**

**Do people know what you do, how you can help them and where to find you?**

**1 2 3 4 5 6 7 8 9 10**

This needs to be really simple. So simple that they know YOU are the person who can help them. Let people know that they can email you, send you messages, share your website and social media accounts ALL of the time.

**3**

**Are you consistent?**

**1 2 3 4 5 6 7 8 9 10**

This is what let's a lot of business owners down. If you're having a bad day your business still needs to operate. Also potential clients are checking you out and want to know if you can walk your talk. Consistency puts thier minds at rest.

**4**

**Are you the face of your business?**

**1 2 3 4 5 6 7 8 9 10**

If you aren't doing this I can tell you now this is harming your business. People can see what David Beckham had for breakfast so they sure as hell wanna know who you are to do business with you. Share photos and videos. Videos help you connect with your community way more than just the written word.

**5**

**Do people think of YOU and your business when they are looking for what they need?**

**1 2 3 4 5 6 7 8 9 10**

This is so important. There are thousands of people doing what you do. By showing up consistently and explaining what you do people will automatically think of your business when they need what they are looking for. Your competition are showing up consistently and you need to do the same.

**book you free call now or email me:  
mel@youareyourmarketing.com**

# Ready for the next level?

**People live on their phones and have access to your work at the touch of a button. I know you have big plans for your business. Maybe you want to double your profits, have more time with your family, etc. How do you intend to make this happen?**

**I'm not known for being subtle so time for some hard TRUTH.**

**Hit-and-miss marketing won't get you where you want to be. Your competition is showing up every day and you need to do the same. This can feel overwhelming as marketing is a BEAST.**

**You may be thinking I just want to do what lights me up in my business. I totally get that but your business won't grow if people don't know about you.**

**The reality is your business will get left behind without marketing it.**

**To market your business so it isn't taking over your life let's break this down.**

**Be Visible**

**Be Relatable**

**Speak Their Language**

**Get Ready**

**There are two ways we can do this**

**Six months £400/\$490 per month  
One year £4,800/\$5,863 for the whole year**

- **PODCAST INTERVIEWS**
- **MAGAZINES**
- **WORKSHOPS**
- **PROMOTIONS**
- **SPEAKING ENGAGEMENTS**
- **BLOGS**
- **NEWSLETTERS**
- **SOCIAL MEDIA**